## It's That Time of Year to plan and design your ad for the

## 2022 NPHC DIRECTORY

(AD DEADLINE IS January 10<sup>TH</sup>)

Print Ready COLOR

FULL PAGE - \$175.00

Print Ready COLOR

HALF-PAGE - \$100.00

Print Ready BLACK/WHITE

FULL PAGE - \$75.00

Print Ready BLACK/WHITE

HALF-PAGE - \$50.00

BUSINESS CARDS - \$20.00 EACH

## All Ads TO BE SENT WITH PAYMENT to:

Roy Bock -or- Sharon Avery
4520 Alcorn Rd. 4605 Solias Rd.
Fallon, NV 89406 Fallon, NV 89406

What is Print Ready?? PDF (preferred), JPEG, Photoshop, Most any format works as long as Roy can open the file.

PLEASE REMEMBER WE CAN ONLY PUT THE COLOR PAGES, WITH THE CANDID SHOTS FROM OUR 2021 SHOW SEASON, INTO THE DIRECTORY IF WE SELL ENOUGH ADS TO PAY FOR THEM. THIS IS A VERY SPECIAL PART OF OUR DIRECTORY SO PLEASE SUPPORT THE DIRECTORY AND BUY AN AD!!! We will do what we can to make the 2022 NPHC Directory another great issue.